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GM UNIVERSITY

P. B. Road, Davanagere – 577 006 KARNATAKA | INDIA

## GMU - Faculty & Staff Profile Templet



### Contact

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### Websites

<https://www.linkedin.com/in/veena-aarohi-she-her->

## Mrs. Veena P H

Assistant Professor in MBA

### Faculty

Faculty of Commerce and Management

### School / Program

Faculty of Commerce and Management

### Faculty Introduction

Mrs. Veena P. H Assistant Professor, GMU

Mrs. Veena P. H is an accomplished academician and professional with over 16 years of industry experience across diverse sectors including Fast-Moving Consumer Goods (FMCG) and Information Technology. She has extensive expertise in Supply Chain Management, Retailing, and Wholesale Business, having worked with Britannia Industries. Her experience also spans the IT sector, where she contributed to Human Resource Management (HRM) functions, including training and development, organizational hiring, and human resource planning for new projects.

With her rich blend of industrial and academic exposure, Mrs. Veena brings practical insights into the classroom, bridging the gap between theory and real-world applications.

### Qualifications

#### MBA in Marketing and HR

VTU-SIT College – Tumkur Karnataka, 2006

#### BE -ECE

VTU-BVB College – Hubli, Karnataka, 2004

### Experience

#### Teaching

6 Months in GMU

#### Industry

- 10 Years in Britannia Industries Ltd
- 3 Years in BOP Consultant Pvt Ltd
- 1 Year for Google LLC.
- 2 Years in Tekdoors Inc.

#### Research

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#### Training Program Attended

- More than 10 Employee Development Training Programs Undergone.
- Workshop on 'Sales and Marketing, SCM by Britannia Industries 2012.
- Workshop on Diversification by Google-2021.

#### Research Interest

- Supply Chain Management
- Indian Stock Markets
- Renewable Energy
- Human Psychology

#### Awards & Achievement

Best Employee in Britannia Industries Ltd-2011.  
Best Achiever Award in Britannia Industries Ltd-2011.  
Most Dependable Employee in the Organisation in Tekdoors Inc-2024

#### Professional Membership

-

#### Awards & Recognitions

- Best Sourcer Award in Google.

#### Administrative Responsibilities

- Responsible for Coordinating Placement Activities for MBA Department.

#### Workshops / FDPs / Seminars Attended

-

#### Workshops / FDPs / Seminars Organized

-

#### Projects Guided

- Guiding 5 student's PG Projects

#### Funded Projects / Grants Received

#### Any Other Contributions